
DAVID KELLY

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Experience

Blogist LLC Boston, MA Cofounder / 2017 – Present

- o Work with influencer marketing expert to identify and productize industry needs
- o Regularly meet with customers and prospects to obtain feedback and drive product roadmap
- o Solo engineer behind platform to enable brands to discover and build relationships with social media influencers (Node.JS, Elasticsearch, Postgres, React, Redux)

Brightcove, Inc. Boston, MA Staff Software Engineer / 2015 – 2019

- o Developed Audience product as part of a two-person team, from idea to beyond launch. Audience allows customers to gain insight into video viewing behavior at viewer level and leverage view data in marketing automation workflows. (AWS, Node.JS, MongoDB, Postgres, Redis, Angular)
- o Technical lead of Gallery In-Page Experiences product from initial prototype through general availability. In-Page Experiences enables customers to publish in-page interactive content alongside videos on an existing web property. (AWS, Node.JS, MongoDB, React, Redux)
Promoted from Senior to Staff Engineer following general availability release
- o Instrumental part of the Live team's success in achieving general availability milestone. Seamlessly transitioned to Product Owner role (React, Redux, TypeScript)

RocketInsights Boston, MA Contractor Engineer / 2013 – 2015

- o Member of two person team responsible for delivering the initial V1 implementation of Brightcove Gallery product. Gallery enables customers to create hosted video portal sites via a non-technical, web-based WYSIWYG authoring environment. (AWS, Node.JS, MongoDB, Backbone)

AppliedQ Boston, MA Cofounder Engineer / 2013 – 2015

- o Built a system that enables cross-device ad retargeting for IP-based video content

Education

Rochester Institute of Technology **2013**
Master of Science: Information Technology GPA: 3.7

Focus on application of web and database technologies, database performance/tuning
Project: Web-based knowledge discovery tool to explore academic performance datasets

Rochester Institute of Technology **2010**
Bachelor of Science: Information Technology GPA: 3.9 | PFOS: 4.0